

Jonesboro Sun 2012 NEA Outlook Questionnaire

The Jonesboro Sun's annual progress report, this year called "NEA Outlook 2012 — Growing: By the numbers," will be published Sunday, March 25. We invite leaders of businesses, industries, organizations and agencies to tell our readers about your progress of the past year and your plans for the future on this questionnaire. The information will be used by Sun staff writers to prepare news and feature stories for the various sections.

"Outlook" will summarize major progress of 2012 in major areas of endeavor in Northeast Arkansas. Here are the various sections planned:

- Section 1 — "Industry and Commerce" (industries, agriculture, transportation, industrial recruiting efforts, banks, mortgage companies, investments and other financial news).
- Section 2 — "Community and Culture" (our roots, historical perspectives, education, organizations, volunteerism, religion, libraries).
- Section 3 — "Services and Entertainment" (health care, tourism, entertainment, recreation businesses, spectator and participation sports, public service agencies and programs, programs for youth, senior citizens activities, music and arts).
- Section 4 — "Business" (retail stores, auto sales and service, transportation-related businesses, restaurants and other food services, communications and the news media, shopping centers, hotels and motels, chambers of commerce).

There is no charge for submitting information for possible use in news stories. Those who want to be included in advertising for the Progress Editions should contact the Sun advertising department at 935-5525 or 1-800-237-5341.

Your completed questionnaire should be delivered to The Sun newsroom, 518 Carson; mailed to: Maria Flora, Managing Editor, The Jonesboro Sun, P.O. Box 1249, Jonesboro, Ark. 72403; faxed to 935-5823; or e-mailed mflora@jonesborosun.com. Work has already begun, so the sooner we receive your questionnaire, the better chance you'll be included in this special edition. Forms should be returned to our office by Feb. 17 to allow for production time.

Name of company, agency or organization _____

Location _____

Phone number(s) _____

Web site, e-mail address? _____

When was the company, agency or organization established? _____

What products or services does it offer? What purposes does it serve? _____

Owners (if applicable) _____

Principal officers and/or managers _____

Current total employment (or membership) _____

Does this represent a change since the beginning of 2010? If so, please explain. _____

What major products or services have been added or improved in the past year? Other major accomplishments?

(For organizations) What major projects has your group undertaken during the past year? _____

Describe any significant changes in the focus or scope of the company, agency or organization since the beginning of last year, and explain why. _____

What additions, improvements or other changes are planned in the near future? _____

Please list any individuals associated with your company who had special distinctions or achievements during the past year (reached 25 years of service, gained certification, received a significant honor or award):

Name (first and last)	Title or occupation	Achievement
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Name and title of person releasing this information. _____

Signature _____